

A METHOD AND SYSTEM FOR DESIGN, MANAGEMENT AND EVALUATION OF COMPLEX INITIATIVES

Abstract

A proposition (100) is obtained from a source (102). The process steps (104, 106, 108, 110) are then conducted and the results therefrom are stored in a storage unit (112). Information about a proposition is retrieved from the source in order to specify the proposition into non-ambiguous causal statements that are easy to agree on. Ultimately, this information is transferred into a logic map that graphically represents the initiative and serves as a guide to the management and evaluation of the project. Particularly, the logic map (12) has a context (14). An input (16) is linked to an effect (20) and a goal or goals (24, 25).